

Press Clipping

 **The Resource Centre**

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B i k e P o w e r



Richard Stroem, right, Director Global Market Development of Bianchi, and Edward Vlutters, International Sales Manager of Cannondale, left, pose with their India partner I. Ramkumar, Managing Director of TI Cycles of India at the launch of Track and Trail in Bangalore on Wednesday. In India Track and Trail, a retail concept for performance biking, will sell performance bicycles of American brand Cannondale and Italian Bianchi in the price range of Rs 17,500-200,000.